

## Mercedes GP PETRONAS Appoints Fitness Experts



Leading Formula 1 team, Mercedes GP PETRONAS has appointed [Daniels Fitness Group \(DFG\)](#) as its exclusive partner to provide fitness, health and well being programmes at its Operational Centre in Brackley, Northants.

Acting as full time consultants, DFG will be responsible for the implementation of fitness and health programmes to the staff at Mercedes GP PETRONAS.

John Marsden, Head of HR, Mercedes GP PETRONAS comments: “After a rigorous selection process we are delighted to appoint Daniels Fitness Group. Although we have an existing fitness facility we wanted our staff to have independent



Anna Daniels with Mercedes GP PETRONAS Director, John Marsden



Anna Daniels with guest of honour, John Salako, at DFG’s launch day

experts to consult with and DFG will create an excellent environment to achieve that.”

Anna Daniels, Director, DFG adds: “We are thrilled to be teaming up with Mercedes GP PETRONAS; a great endorsement of the work we do. We look forward to working

with them, improving their health and driving them to increase their productivity and achieve their goals. Exercise is one of the most effective medicines for sharpening focus and eliminating the ‘negative stress’ often found in high profile, competitive sports such as Formula One.”



### [Daniels Fitness Group](#)

Established in 1989 Daniels Fitness Group has the knowledge and experience to help look after staff by providing on site lifestyle, fitness and activity programmes. The Group has successfully worked with companies to promote and encourage active lifestyles and healthy, balanced attitudes. Now in its third decade, DFG offers a comprehensive range of fitness activities and complementary services and prides itself on being one of the best providers of health and fitness solutions in the country.

With a wide range of prestigious clients including First Choice Holidays and merchant bank Dresdner Kleinwort Wasserstein, DFG has a proven track record of professionalism, loyalty and excellent customer care: the service it offers is second to none.